

Message Text

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PAGE 01 BANJUL 00393 141309Z

43

ACTION CU-04

INFO OCT-01 AF-06 ISO-00 USIA-15 COME-00 EB-07 /033 W

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R 141025Z APR 76

FM AMEMBASSY BANJUL

TO SECSTATE WASHDC 3284

INFO AMEMBASSY DAKAR

UNCLAS BANJUL 0393

E.O. 11652 N/A

TAGS: OEXC GA

SUBJECT: INTERNATIONAL MARKETING INSTITUTE PROJECT

REF: STATE 024276

1) EMBASSY HAS JUST RECEIVED FORMAL REQUEST FROM MINISTRY
EXTERNAL AFFAIRS NOMINATING MR. S.M.B. FYE, ASSISTANT TOURISM
OFFICER, GOTG, FOR INTERNATIONAL MARKETING INSTITUTE ACADEMIC PROGRAM

,
TUFTS UNIVERSITY, JUNE 21 - JULY 31. MINISTRY NOTE,
DATED APRIL 12, EMPHASIZES GAMBIAN COMMITMENT TO EXPAND
TOURISM (NOW COUNTRY'S SECOND LARGEST FOREIGN EXCHANGE
EARNER). NOTE FURTHER STATES THAT COURSE LACKS INTERNATIONAL
SPONSORSHIP, AND GOTG CANNOT FINANCE, THEREFORE REQUESTS
USG ASSISTANCE.

2) EMBASSY REALIZES REQUEST IS LATE, AND ALL OUR FY-76 IV
IVSLOTS ALREADY FILLED, NONETHELESS, HOPES CU COULD GIVE
CONSIDERATION TO AT LEAST PARTIAL GRANT FOR FYE, PERHAPS
FROM FALLOUT FUNDS. FOUR WEEK SURVEY TOUR FOLLOWING COURSE IS
NOT SUGGESTED BY MINISTRY, THEREFORE DOLS 4300 COST
MENTIONED REFTTEL WOULD BE CONSIDERABLY REDUCED. COULD
CU FUND TUITION, BOOKS, AND PER DIEM, IF GOTG WILL FINANCE
INTERNATIONAL TRAVEL ?

3) EMBASSY WILL AWAIT DEPARTMENT'S RESPONSE BEFORE REPLYING
TO MINISTRY. SHOULD REPLY BE FAVORABLE, WE WILL CABLE
FULL NOMINATION ASAP.

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WYGANT

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Message Attributes

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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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